

NCC Cable System Order

Order #	62347443
Syscode	8000
System Name	Time Warner/Lexington Interconnect, KY
Market	Lexington-Fayette

AE	Natasha Levinsohn
Sales Coordinator	Rachel Henzlik
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul16
-	

Flight Dates	10/11/16 - 10/17/16
Agency	Screen Strategies Media
Advertiser	Nancy Jo for Congress

Client Code	
Product Code	
Est Code	2601
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/07/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks			
Total		\$1,740.00	
Commission		\$261.00	
Net Total		\$1,479.00	
Total Spots		25	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.7 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN Morning	10/10/16	10/16/16	05:00	10:00		X	X	X	X			-	-	10	\$41.00	\$410.00	30	NP
2	CNN	CNN Morning	10/17/16	10/23/16	05:00	10:00	X							-	-	2	\$41.00	\$82.00	30	NP
3	FOOD	Food Prime	10/10/16	10/16/16	18:00	24:00		X	X	X	X	X	X	-	-	11	\$96.00	\$1,056.00	30	NP
4	FOOD	Food Prime	10/17/16	10/23/16	18:00	24:00	X							-	-	2	\$96.00	\$192.00	30	NP

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	25	0	0	0	0	0	0	0	0	0	0	0	25
AMT	\$1,740.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,740.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/07/16

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